

bips.infotain

Wi-Fi-network and services
for malls, amusement parks,
leisure



Location based services

Wi-Fi networks in public spaces like malls or amusement parks may deliver the visitors much more than a plain internet access - specially designed services can support the visitor and may inform about newest offers.

Location based services are a key enabler to improve customer's loyalty. In co-operation with its partner Locoslab (www.locoslab.com) brown-iposs delivers a solution for indoor localisation based on Wi-Fi technology.

Mobile apps are realised fast and efficient by the app-generator (www.appaware.hu), of ITware another trusted partner of brown-iposs.

Experts in wireless broadband



Empowering Wi-Fi with services

Bundling network & service for closed areas



Leisure Parks, Malls, Fairs

In many local areas like e.g. amusement parks, or shopping centers visitors are looking for local information. Though a lot of signs helping them to find their way traditional information systems - including modern display systems - are very limited.

A local information app including local positioning and social media integration can offer the required information to the visitor much more precise. It can inform you where to find your buddies - or just your children - around, how to find your way to the next show, or help you to tell your friends via Facebook or Twitter where you are and how you feel.

Local Wi-Fi network are a perfect platform to provide local information

About brown-iposs

Founded in 2006 brown-iposs possess know-how of many years in the area of planning, optimising, engineering, and operating mobile broadband networks. In-depth experience with carriers and providers gives a portfolio of consultancy, well-proven software and specially developed products. In its own Wi-Fi-testing network bips.net new products, technologies, and services are evaluated permanently.

brown-iposs has a broad experience in Wi-Fi and cellular technology

Brown-iposs has executed many projects for about 50 customers all over the world with LTE, UMTS, GSM, WiMAX, WiFi, Microwave link systems and proprietary radio systems.



Local services are also needed for logistics.



Our Offer

- Design and Implementation of Wi-Fi network
- On-site evaluation (site survey)
- Location based services and mobile apps for closed areas, incl. In- & outdoor navigation

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